



# ShareASale Agency Catalog



# Acceleration Partners

★ ShareASale Certified Agency 2021



**Acceleration Partners is the premier global partner marketing agency. By focusing on Better People, Better Processes and Better Performance, our team sets the standard for how brands efficiently grow and refine their marketing partnerships anywhere in the world.**

**A trusted agency partner to leading brands, our team of seasoned marketers and industry experts help companies build meaningful, lasting, performance-based relationships with strategic partners.**

## Services

- Affiliate Program Management
- Publisher Development
- Partner Marketing Program Management

## Clients

- Drop
- LinkedIn
- InstaCart
- Mint
- Redbubble
- Stubhub

## Contact

Laurie Cutts

- [Laurie@accelerationpartners.com](mailto:Laurie@accelerationpartners.com)

## Ideal Candidate Profile

- \$5M in annual revenue
- B2B and D2C Brands

## Relevant links

- [Website](#)
- [Case studies & testimonials](#)

# Advertise Purple



**AdvertisePurple is a full-service, digital marketing agency that helps acquire and convert more customers to your brand through our proven affiliate marketing techniques.**

**AdvertisePurple offers a full suite of affiliate management tools for online brands and e-commerce companies.**

**Clients see an average of 131% in affiliate sales growth under AdvertisePurple management in the first 6 months.\* With targeted online marketing and performance advertising strategies, AdvertisePurple ensures that their clients are leading advertisers in their vertical.**



## Services

- Affiliate Management



## Clients

- Craftsy / Blueprint
- Frontera Furniture Company
- Hapsy
- Woven Pear



## Contact

Mike Barron

- [mike@advertisepurple.com](mailto:mike@advertisepurple.com)



## Ideal Client Profile

- \$10k monthly revenue minimum
- Works well with start up brands



## Relevant links

- [Website](#)



At AffiliateManager.com, we offer a complete management service that covers all aspects of developing and optimizing an affiliate program from top to bottom.

We understand that times are busy, and the value we provide is directly tied into the amount of time we save our clients as well as our ability to generate results.

Not only do we provide expertise, identify high potential opportunities and execute campaigns to maximize performance; we make it a point to require minimal work from our merchant partners

## Services

- Full-service affiliate program management
- Custom Tool Development
- While Label Solutions

## Clients

- IncFile
- Tervis
- Ripley's Believe it or Not
- Farm Foods
- Precious Moments

## Contact

Karen Tabbert

- [karen@affiliatemanager.com](mailto:karen@affiliatemanager.com)

## Ideal Client Profile

- \$1,500-\$5,000+ monthly spend (varies on service level)

## Relevant links

- [Website](#)
- [Case studies & testimonials](#)

# All Inclusive Marketing

★ ShareASale Certified Agency 2021



**AIM's vision is to become the dominant global leaders in performance marketing, helping brands reach, engage and convert their buyers globally – driving high ROI new customer acquisition and profitable sales growth for their brand.**

**Furthermore, their goal is to set the new standard for what is considered "exceptional" in the digital and performance marketing space.**

## Services

- Full-service affiliate program management
- Growth strategies
- Diversified recruitment
- Affiliate program evaluation
- Compliance & monitoring
- Influencer integration
- Analytics & attribution

## Clients

- Dropbox
- Rover
- Norton
- CashFlowDepot

## Contact

Sarah Bundy

- [sarah@allinclusivemarketing.com](mailto:sarah@allinclusivemarketing.com)
- 1.866.215.1314 Ext.100

## Ideal Client Profile

- Minimum \$3-5k monthly spend

## Relevant links

- [Website](#)
- [Case studies & testimonials](#)

When sailing in the vast ocean of performance marketing, images of the infamous Titanic come to mind. We are here to help your ship safely sail the uneasy waters of influencer and affiliate marketing, putting your mind at ease. In addition to holding excellent promotional opportunities, the seas of performance marketing can also bear underwater reefs in some places, and treacherous icebergs in others.

As an award-winning outsourced affiliate management company, we have contributed to the online marketing success of such top brands as Forbes, Nokia, Hallmark, Warner Music, Medifast, Skype, and hundreds of small businesses.

## Services

- Affiliate Program Audit
- Affiliate Program Management
- Affiliate Program (Re)Launch
- Affiliate Marketing Consulting
- Influencer Marketing Management
- Speaking & Training

## Clients

- The Country Living
- Sofary
- Eden
- Haven
- Idle Sleep
- Seal Skin Covers

## Contact

Liz Gazer

- [liz@amnavigator.com](mailto:liz@amnavigator.com)

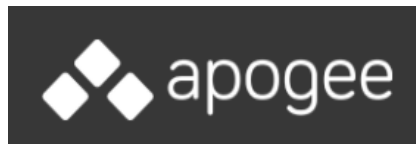
## Ideal Client Profile

- We work with clients of all sizes and verticals apart from such niches as:
  - Adult
  - Vaping
  - Tobacco
  - Spirits
  - Gaming
  - Gambling

## Relevant links

- [Website](#)
- [Client Testimonials](#)





Apogee is a premium agency that works hard to ensure that they are working with the best affiliates and designing the right strategy for their clients. Apogee is proactive with recruitment, activation and education, key requirements to the success of every affiliate program. The diversity of skills and professional backgrounds of the team gives us the ability to service every level of client under retainer and to always be proactive in our management.

## Services

- Affiliate Marketing
- Athlete / Influencer Marketing
- Social Media Marketing
- Consulting
- Advanced Reporting and Tools
- Digital Strategy

## Client Industries

- Fashion
- Food & Beverage
- Health & Wellness
- Sports & Entertainment

## Contact

Nick Marchese

- [nick@apogeeagency.com](mailto:nick@apogeeagency.com)
- 312.380.9190

## Ideal Candidate Profile

- Ideal categories include Gourmet, Fashion, Home Decor, Health, Family and Pets
- \$30,000 to \$50,000 in monthly overall online sales

## Relevant links

- [Website](#)
- [Testimonials](#)

**DMi Partners is a full-service agency. DMi Partners is in the business of solving your problems and helping you reach your goals. That's a tough business to be in unless you have experts in each field of brand and digital marketing.**

**We've been around for 16 years, running campaigns just like yours. Our average employee has worked at DMi for over 6 years. You won't find yourself getting passed from person to person at DMi. We invest in them learning your business to make an impact. We take that investment seriously for you, and for us. We won't waste that investment.**

## Services

- Affiliate Marketing
- Hard Target PPC
- Database Acquisition
- Subscriber Growth
- eCommerce Launch
- Influencer Campaigns
- Publisher Diversification
- Inventory Management

## Clients

- Tushy
- Milani
- Totes
- Home Depot
- Reckitt Benckiser

## Contact

Kristina Nolan

- [KristinaN@dmipartners.com](mailto:KristinaN@dmipartners.com)

## Ideal Candidate Profile

- Content driven, Influencer and PR
- \$3-5k minimum monthly spend

## Relevant links

- [Website](#)
- [Client Testimonials](#)



Founded in 2000, eAccountable is a digital marketing agency headquartered in Denver, Colorado. For almost two decades, online retailers have partnered with us to increase revenue, acquire new customers and build brand loyalty. Through an integrated multi-channel digital marketing approach, we have helped our clients, across many industries, recognize quick and extremely impressive results.

We believe in using our proven marketing techniques and inquisitive personalities to deliver customized strategies to help you obtain your goal of sustainable, profitable, revenue growth.

## Services

- Search Marketing (PPC/ SEM)
- Organic Marketing (SEO/ UX/ CX)
- Affiliate Marketing
- Influencer Marketing
- Amazon Marketing
- Social Media Marketing
- Engagement & Conversion Strategies
- Online Consulting

## Clients

- BannerBuzz
- Covers and All
- Gold Medal Wine Club
- The Nomadik
- Vet Approved Rx

## Contact

Scott Wanamaker

- [scott@eaccountable.com](mailto:scott@eaccountable.com)
- (866) 209-0669 ext. 101

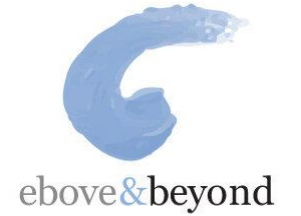
## Ideal Candidate Profile

- From start ups to \$100 million+ revenue companies.
- No preference on industry, but most of our clients are B2C brands or a split of B2C and B2B. Rarely do we work with exclusively B2B offerings, but we do have a few under our umbrella.

## Relevant links

- [Website](#)
- [Case studies](#)

# ebove and beyond



ebove & beyond is an award-winning agency that was started in January 2003 with the goal of helping companies understand their growth opportunities on the internet and how to utilize specific online tools to effectively expand their business. Since that time we have helped dozens of retail companies in a variety of industries create, optimize and fundamentally grow their online business. We take it upon ourselves to learn the ins and outs of each client's business in order to be able to create the best strategy for achieving online success. And then we make it happen!

## Services

- Affiliate Program Management
- Email Marketing

## Clients

- Mary Ruth Organics
- Dylan's Candy Bar
- Petmate
- Palm Beach Jewelry
- Artic Zone
- BeautyStoreDepot.com
- Hansen Surfboards
- Hive Brands

## Contact

Jennifer Myers Ward

- [jennifer@eboveandbeyond.com](mailto:jennifer@eboveandbeyond.com)
- 954-778-0047

## Ideal Candidate Profile

- \$1M annual revenue

## Relevant links

- [Website](#)
- [Case studies & Testimonials](#)

Gen3 is an award-winning, industry-leading, full-service marketing agency, specializing in all aspects of digital marketing, especially Affiliate Marketing.

Gen3 has successfully leveraged years of business strategy, relationship management expertise, and data-driven capabilities to help advertisers launch and manage integrated marketing programs, enabling them to maximize performance quickly and effectively. Gen3 has a strong track record of launching, migrating, and growing affiliate programs for a number of well-known brands like; New Balance, Advance Auto Parts, Crocs, American Express, Guess, Carter's, GrubHub, Discover and many more.

## Services

- Affiliate Marketing
- Search Marketing
- Social Media
- Paid Digital Media
- PPC Management
- Technical On-Site SEO Services
- Content Development/Marketing

## Clients

- Loop & Wales
- Eye Buy Direct

## Contact

Nicholas D'Amico

- [ndamico@gen3marketing.com](mailto:ndamico@gen3marketing.com)

## Ideal Candidate Profile

- \$1.25M minimally in topline revenue
- Ideal categories include: Clothing, Service Providers, Health & Fitness, Footwear, Beauty, Appliances, Medical-Related, Cards & Gifts, Finance, Food & Beverage, Family/Baby, Toys & Games, Pet, Insurance, Legal, Telecommunications, Security & Safety

## Relevant links

- [Website](#)
- [Case studies](#)

Group 8A is a premier performance digital marketing agency that provides its clients with holistic multi-channel strategies, including Paid Social, Email Marketing, SMS Marketing, Affiliate Marketing, Email Marketing, Design & Web Development

## Services

- Paid Search
- Paid Social
- Email Marketing
- SMS Marketing
- Affiliate Marketing
- Email Marketing
- Design
- Web Development

## Clients

- Echelon Fit
- Arctic Cool
- Liverpool Jeans
- Joovy
- Terijon

## Contact

Ari Simchi

- [ari@group8a.com](mailto:ari@group8a.com)
- 201-320-5555

## Ideal Candidate Profile

- In terms of ideal accounts, we are looking for clients that are interested in profitably growing online through their websites. Our operations and strategy team is very focused on performance marketing and we generally partner with clients that are looking for this. Our ideal client would be serious about testing and growing Ecommerce sales and willing to put budget behind successful campaigns.

## Relevant links

- [Website](#)
- [Case studies](#)

The JEB team has over 75 years of collective experience in managing every aspect of affiliate program management. Our team is the most qualified in the industry and our track record proves it.

- 75+ years of combined experience managing affiliate programs
- Proven track record of profitable affiliate program management
- Proven process that drives new customer acquisition
- Proven process of driving incremental sales
- Ability to work successfully in an omni-channel world
- Client recognition for providing them the freedom and certainty through clear reporting and access via Chloe, our proprietary CMS tool.

## Services

- Affiliate Management
- Affiliate Program Strategy Development
- Affiliate Marketing Accelerator
- Conversion Rate Audit

## Clients

- Butter London
- CityPass
- Dean & DeLuca
- Enfamil
- Hairstory
- Johnston & Murphy
- Saatva
- Dr. Squatch
- Princess Cruise Lines

## Contact

Jake Fuller

- [jake@jebcommerce.com](mailto:jake@jebcommerce.com)

## Ideal Client Profile

- 15k unique monthly visitors
- ~\$1M annual revenue in eComm
- Performs especially strong in Travel, Beauty, Health/Wellness, EDU, Apparel, Outdoors, B2B, VPN and Tech

## Relevant links

- [Website](#)
- [Case studies & testimonials](#)



Hawke was founded on the idea that every modern business needs a CMO-level expert to lead its digital marketing efforts. That's why we create customized, performance-driven solutions around your unique business, helping you to launch, scale, and invigorate your brand. Bringing you the resources of a full-service agency with the attention of an in-house team, we're shifting the marketing paradigm by putting client success ahead of our own.

## Services

- Affiliate Management
- Branding
- Content and Social
- Lifecycle Marketing
- Media Buying
- Paid Search
- Paid Social
- Photo & Video
- Web Design

## Contact

Marc Rona

- [mrona@hawkemedia.com](mailto:mrona@hawkemedia.com)

## Relevant links

- [Website](#)
- [Case Studies](#)

# Metamorphosis



Metamorphosis represents a portfolio of pet-focused social and online destinations. They are also a full service agency company that has managed the biggest pet destinations online including PetMD.com, PetCoach and Pet360

## Services

- Custom Content
- Giveaways
- Native Advertising
- Brand & Creative
- Affiliate Management Services
- Amazon Management Services

## Clients

- Just Food For Dogs
- Trusted House Sitters
- Dinovite
- Lemonade Pet Insurance
- Elanco

## Contact

Kevin Campbell

- [kevin@metamorphosis.com](mailto:kevin@metamorphosis.com)

## Ideal Client Profile

- Pet brands

## Relevant links

- [Website](#)



OAK Digital is a marketing agency dedicated to helping its client's grow their business. Founded by former marketers from Ralph Lauren & Accenture Health, OAK ensures all clients get senior level (12+ years) account managers to lead each client engagement.

OAK values its clients and employees. Since being founded in 2015, OAK has had zero employee turnover, and a 90% client retention rate.

## Services

- Affiliate Management
- Paid Search
- SEO
- Paid Social
- Organic Social
- Media Buying

## Clients

- Freshly
- Bearaby
- Wren + Glory
- Sweetkick
- Hairstory
- UFC Store

## Contact

- [sales@oakdigitalagency.com](mailto:sales@oakdigitalagency.com)
- [Contact Form](#)

## Relevant links

- [Website](#)
- [Case Studies](#)

OPM Pros is an award-winning agency best known for its strong publisher relationships and proactive approach to affiliate program management. Internet Retailer also ranks OPM Pros as one of the top vendors to the leading 1000 online retailers in the affiliate marketing category.

## Services

- Affiliate Program Management

## Clients

- Best Buy Canada
- Dessy
- L'Oréal
- Sandals & Beaches Resorts
- Thrive Market
- Vahdam Teas

## Contact

Karen Roseberg

- [karen@opmpros.com](mailto:karen@opmpros.com)

## Ideal Client Profile

- \$1M+ annual direct ECOM Sales (not including third-party sales, i.e. Amazon)
- Brand recognition - exceptions for:
  - Established brand
  - Disruptive/unique business model
  - Traditional retailer with brick and mortar footprint going digital
- Positive online reputation/reviews

## Relevant Links

- [Website](#)

PartnerCentric is a premium performance marketing agency that connects clients with partners who truly understand their businesses. PartnerCentric prides itself on decades of combined industry experience to forge relationships between ambitious marketers and carefully selected partners—yielding long-term value and achieving program goals.

## Services

- Enterprise
- Prime Sector
- Emerging

## Clients

- The Motley Fool
- Yelp
- Box
- Shippo

## Contact

Julia Yannios

- [julia.yannios@partnercentric.com](mailto:julia.yannios@partnercentric.com)

## Relevant links

- [Website](#)
- [Case studies & testimonials](#)

**We are a full-service performance marketing agency that specializes in content, mobile, and affiliate marketing user acquisition. We take all the heavy lifting off your plate involved in managing, optimizing, and scaling your affiliate program. Because we have over 10 years of experience in the performance space, we've developed thousands of relationships in both traditional and non traditional channels. Working as an extension of your marketing team, we make sure our strategies are aligned to drive incremental revenue, rather than stealing traffic from your other marketing channels.**

## Services

- Affiliate Marketing

## Clients

- Seed
- Winc
- Lovepop
- Morelabs
- Mixbook
- Nuture Life
- Enclave House
- Allurez

## Contact

- Annmarie Thorne
  - [athorne@igniteopm.com](mailto:athorne@igniteopm.com)
- Luisa Carneiro
  - [luisa@performcb.com](mailto:luisa@performcb.com)
  - (214)734-4439

## Ideal Client Profile

- 100K monthly site visits or more; ideally 300K+
- Subscription (digital and physical), Lifestyle/Beauty (with a female focus), Food and Beverage, Fintech, E-Learning

## Relevant Links

- [Website](#)
- [Case Studies](#)

# RVD Communications



**RVD Communications is a nationally-recognized, progressive PR, social media, and brand building agency. Whether we're working with an innovative CPG brand, hospitality property, subscription service, or well-known personality, we isolate each brand's X factor, enhance it, and ignite conversation in the public sphere.**

## Services

- Editorial PR
- Influencer relations (earned & paid),
- Social media & email newsletter management
- Marketing consulting

## Clients

- Brooklyn Kura
- Egunsi Foods
- Marco Ice Cream
- Mochidoki
- Noshinku
- Sach Foods
- Seattle Chocolate
- Umamicart

## Contact

Paige Garrett

- [paige@rachelvandolsen.com](mailto:paige@rachelvandolsen.com)
- 973-615-9444

## Ideal Client Profile

- A mission-driven or disruptive CPG product in the food, beverage, or wellness sphere; hospitality property or service with national clout; BIPOC/female founded businesses; leaders in the womxn's sexual health space

## Relevant links

- [Website](#)

# Tactical Marketing



Tactical Marketing Co is an affiliate growth agency that specializes in helping unique brands grow. TMCo places the focus on affiliate quality, original content produced, brand image respected and incremental sales gained. They take a hands-on approach to managing programs and growing the channel for their clients.

Tactical specializes in affiliate partnerships in these areas: outdoor retail, subscription box, food delivery, and accelerated startups (Kickstarter, IndieGoGo success stories).

## Services

- Affiliate Program Management
- Influencer Strategy and Management

## Clients

- Battlbox
- Nomatic
- Carnivore Club
- Balance of Nature
- Lobster Anywhere
- Kodiak Leather Goods
- Delilah Home
- WANDRD
- Grill Masters Club

## Contact

Greg Powell

- [greg@tacticalmarketingco.com](mailto:greg@tacticalmarketingco.com)

## Ideal Client Profile

- We specialize in:
  - Travel,
  - Subscription
  - Outdoor Retail (hunting, fishing, camping, hiking, etc)

## Relevant links

- [Website](#)

# Thrive OPM

★ ShareASale Certified Agency 2021



The team at ThriveOPM has accumulated more than forty combined years of professional affiliate marketing experience. Not only do we take an active interest in your program's success, the owner-partners at ThriveOPM provide the daily service to grow your affiliate channel. Our experience in the industry has allowed us to develop rewarding partnerships with top-performing affiliates who'll work with on your behalf. We've also learned the best tools, methods and strategies we'll apply to ensure that your program *Thrives!*

## Services

- Affiliate Management
  - Weekly Reporting
  - Affiliate Communication
  - Program Maintenance

## Clients

- Chiki Buttah
- EJuice Deals
- Sera Labs Health
- Savage CBD

## Contact

- Adam Russo
  - [adam@thriveopm.com](mailto:adam@thriveopm.com)
- Chris Cooper
  - [ccooper@thriveopm.com](mailto:ccooper@thriveopm.com)

## Ideal Client Profile

- US/Canada/UK based, in traditional retail spaces (ex. apparel and accessories, jewelry, computers, etc.)
- An active website for at least 6 months
- We do not typically work with programs in the pharmaceutical, B2B, and lead generation space.

## Relevant links

- [Website](#)



# Teona Ostrov Public Relations

TOPR is an NYC based beauty, lifestyle and wellness agency that offers PR, influencer and digital marketing services.

Teona Ostrov Public Relations is a full service PR and digital marketing agency. We offer custom creative solutions to clients in the beauty, wellness and lifestyle space.

## Services

- Affiliate Marketing
- Social Media Marketing
- Influencer Relations
- Public Relations

## Clients

- Alpha-H Skincare
- Bemis
- Brush on Block
- Carter + Jane
- InnBeauty Project
- Joey Healy
- Lazy Perfection
- Mia Chia

## Contact

Samantha Silverman

- [samantha@teonaostrov.com](mailto:samantha@teonaostrov.com)

## Relevant links

- [Website](#)